

JMJ COLLEGE FOR WOMEN(AUTONOMOUS),TENALI
CAREER GUIDANCE, PLACEMENT & PUBLIC RELATIONS CIRCLE

Activities for the Year 2015-2016

1.JKC Training Programme was started for final degree students in the month of April and continued upto July 2015. 102 students took part in the programme and developed their Analytical skills, Communication skills and Computer Knowledge.



2.CPPR cell arranged an Orientation programme on “Enterprenuership Developmet” for final Degree students on 26-06-2015 at 10.00 to 3.30 p.m. The resource person was Mr.G.Sudharshan, Consultant in the National Small Industries Corporation Limited”, Hyderabad.The purpose of Enterpreneurship orientation programme is to create awareness among the students for setting up of new Enterprise after completion of their studies instead of searching for jobs.The resource person Mr.G.Sudharshan made the participants familiar about role and importance of NSIC, process of seting up of Enterprise, preparing project reports, identifying marketing possibilities, as well as with the issues regarding various statutory requirements such as Income tax, VAT etc.



3.GEM(Graduate Employability Module) programme session-I was arranged for the Final year students on 11.07.2015.The resource persons were Ms.Udaya Barathi, Mr.Naveen, Mr.D.Alok and Mr.Deeraj from a reputed company , Hyderabad. In the first session students were learnt the employability overview at a global level, the industry techniques like Johari window and NICE (Needs, Interests, Concerns and Expectations) framework. A dip-stick survey was conducted and taught preparation of resume writing for the students which is essential in their interviews. The students took an aptitude test covering English Language,Quantitative Ability,logical Reasoning and General Knowledge.



4.An awareness programme on ‘ Preparation on Bank Jobs’ was conducted for final degree students on 09.07.2015 by Mr.Kambhampati Sandeep, Dimensions Coaching center,Guntur.



5.GEM(Graduate Employability Module) programme session-II was conducted for the Final year students of JMJ College for women,Tenali on 08.08.2015.The resource persons Ms.Udaya Barathi, Mr.Kalyan,Mr.Naveen,Mr.D.Alok from reputed company came from Hyderabad. They conducted an aptitude test covering English Language, Quantitative Ability,logical Reasoning and General Knowledge.The selected students participated in live Group Discussions and Interview skills.

